

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
Northeast Higher Education District**

**REQUEST FOR PROPOSAL (RFP)
FOR
NHED Comprehensive Marketing Strategies**

Addendum 1 ~ June 14, 2016

This addendum is being provided to clarify the inconsistencies in the request for proposal of the deadline of proposal submissions.

The date listed in Section VII of the RFP is the correct deadline for submission of proposals. Sealed proposals must be received at the following address no later than 4:00 p.m. on July 7, 2016.

Northeast Higher Education District
Attn: Elise Pelletier
1001 Chestnut Street West
Virginia, MN 55792
218-471-0016 | epelletier@nhed.edu

Selection and Implementation Timeline

Below is a proposed timeline for the RFP:

June 6, 2016	Notice published in State Register/RFP available on website
June 15, 2016 by 2:00 p.m.	Deadline for vendor questions regarding RFP
June 20, 2016 by 2:00 p.m.	Responses to vendor questions posted on NHED website
June 27, 2016 by 2:00 p.m.	Deadline for Proposals
July 7, 2016 by 4:00 p.m.	Deadline for Proposals
Week of July 11, 2016	Review and evaluation of proposals
Week of July 25, 2016	Presentations by finalists at Mesabi Range College, Virginia Campus
August 1, 2016	Complete selection process and initiate contract
August 12, 2016	Desired goal for initiating contract